



NOR'WESTER

Rotary Club of Northwest Des Moines
www.clubrunner.ca/northwestdesmoines

February 25, 2011

Prez Sez...

Eric Dickinson

Raising Money

Mighty Missions

Arranged By:

Paul Kirpes

Greeter:

Jenifer M-K

Invocation:

Eric Dickinson

Sergeant:

James Alan

Scribe:

David Crandall

Fighting Polio's Moving Target

India is one of the countries that continue to fight the polio virus. We have all heard that it only takes a drop of the vaccine to fight off the disease. If this was true it would be far easier to eradicate the disease. Many of the children who are under 5 years old will need several vaccinations before they are safe from the disease. Poor sanitation exposes children to polio. This leads to diarrhea, which makes it hard for young bodies to hang on to the vaccine long enough to build immunity. This is where the Northwest Des Moines Rotary Club is in doing its part in helping to eradicate polio.

For the past 3 years Ed Arnold has worked diligently with a management team from the Iowa Energy basketball team and several other Rotary members from our club and other clubs in the area to do our part in helping to eradicate polio. Just this past month we all helped to bring in more than 8,000 fans to an Iowa Energy-Polio Plus game. First, each ticket was reduced from \$20.00 to \$16.00 and then after bringing in more than 1,000 fans, the Iowa Energy will give back \$8.00 per ticket to help eradicate polio. In the next few weeks, Ed Arnold will be letting us know how much money was made this year in helping to eradicate polio around the world.

Thanks for your strong support.



2010-11 Officers & Directors

- Eric Dickinson, President
- Wanda Armstrong, President Elect
- Brad Helgemo, Secretary
- Bill Corwin, Treasurer
- Ed Arnold, Director
- Jim Arthur, Director
- Dan Boes, Director
- Jenifer M-K, Director
- Diane Porter, Director
- Wendi Wilson, Past President
- Dianne D-Nelson, Exec Sec
- Bill Corwin, Exec Treas

Scribbles...

Randy Worth

Merchant's Warehousing

Today Randy Worth spoke to us about logistics which includes transportation and warehousing. Randy stated that both transportation and warehousing are central to our lives. Logistics was defined as the management of moving goods from source to consumer. We are all affected by it. Randy indicated that the players in the field of logistics are:

- warehousing • truck transport
- rail transport • water transport
- intermodal • pipeline • air transport
- freight forward

Randy spoke to the first five and gave many statistics about each one. **Warehousing** is about \$119 billion in the United States in the private, public

and 3PL areas. In Iowa the three areas combined has 1200 companies, \$300 million in revenues and employs 7200 people. **Truck transportation** is about \$542 million in the United States. The recession has hurt this and there are two big questions: Will trucking jobs return? Will there be drivers to fill the? Growth in Iowa will be moderate. The 2020 volume country wide will be even higher on US highways. The daily transport activity in Iowa is 115,000 tons move in and 206,000 tons move out and the average length of a haul in the state is 10 miles. **Rail transport** is a \$50 billion industry within the state. There are 3 classes and there are 8 class I carriers in the US. Iowa has 13 class III carriers. There were 863,000 cars that have moved this year with 60% of them going through Chicago. The commodity that has the largest increase in tonnage over the past 2 months is coal. In comparing trail and truck, rail wins! **Intermodal** uses a

Future Programs

- 3/4: Leo Landis Curator-Salisbury House
- 3/11: Committee Meetings
- 3/18: No Meeting

Scribbles continued...

Health Corner

combination of transportations. Council Bluffs has Iowa's only intermodal facility. Looking to see if Des Moines could sustain an intermodal ramp. Iowa is the only state with a river on both sides for **water transport**. Our lock and dam system is getting old. Grain is what is shipped most to 13 different states.

Randy stated that the logistic challenges for 2011 is going to be the economy and the price of fuels. He is also a Rotarian.

Respectfully submitted, Diana Reed

*In place of the March 18 meeting,
we will have a St. Patrick's Day Party.*

*Details
Coming Soon!!!*



We'll Be Singing . . .

Star Spangled Banner
(In honor of Presidents Day)

Song Time:
You're A Grand Old Flag (#80)
Smiles

Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Jenifer Mercer-Klimowski

Phone: 515-237-2203
Fax: 515-237-2283
elliotspudmom@yahoo.com

- One cup of strawberries has more vitamin C than an orange. They are also an excellent source of fiber, which helps your body maintain normal blood sugar levels.

- As you exercise and start to perspire, you will improve circulation to the skin, which brings nutrients to the skin and removes cellular waste from the body.

- Protect your eyes against cataracts, eye cancer and wrinkles by wearing UV protecting sunglasses when in the sun.

- Ballroom dancing is a great way for couples to reconnect. While dancing, you are spending time together and exercising at the same time.



- According to a research study at the University of Missouri-Columbia, people who walked their dog for 20 minutes a day, five, days a week lost 14 pounds in one year.

BIRTHDAYS

Feb 12 Dick Cummings

Feb 18 Diana Reed

Future Information

| <u>Program</u> | <u>Greeters</u> | <u>Invocation</u> | <u>Sergeant</u> | <u>Scribe</u> |
|---|---|---|--|--|
| <i>Chairperson:</i> Leslie Malcom | <i>Chairperson:</i> Wanda Armstrong | <i>Chairperson:</i> Jim Pittman | <i>Chairperson:</i> Beth Goedken | <i>Chairperson:</i> Larry Sample |
| Dave Piersel, Mar. 4 | Vicky Foresman, Mar. 4 | Dianne D-Nelson, Mar. 4 | Jenifer M-K, Mar. 4 | Vicky Foresman, Mar. 4 |
| Committee Mtgs, Mar. 11 | Dave Nagel Mar. 11 | Marcus Dunn Mar. 11 | James Alan, Mar. 11 | James Alan, Mar. 11 |
| No Meeting, Mar. 18 | No Meeting, Mar. 18 | No Meeting, Mar. 18 | No Meeting, Mar. 18 | No Meeting, Mar. 18 |